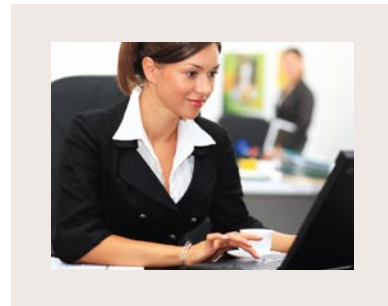




imagine unified communications...



Big benefits, small budget



The agility and responsiveness of small businesses is a major competitive advantage. However, technology and professional support tools that enable people to communicate and collaborate efficiently are often priced beyond what is cost-effective and viable for smaller companies. But now, even the smallest business can afford the same sophisticated communications technology normally only enjoyed by large companies – configured to suit small company productivity, flexibility and budget requirements.

2

Simplicity and sophistication

As part of Samsung's OfficeServ 7000 range of next generation IP solutions, the OfficeServ 7030 Converged Communications Server has exactly the same pedigree, same features and same handsets, but is specifically designed for small businesses that need a sophisticated communications solution that's also simple to implement and manage.

The OfficeServ 7030's all-in-one, compact design has been engineered to deliver a highly affordable, easy-to-use and secure IP platform for fully integrated voice, data and wireless communication. With the support of a full set of advanced features and sophisticated applications, such as Voicemail and Auto Attendant, the OfficeServ 7030 also enhances staff performance and delivers substantial cost savings.

Leading the way

Compared to many other solutions, OfficeServ 7030 offers small businesses an unrivalled level of functionality:

- Sophisticated, low cost voice mail with e-mail integration
- Uniform Call Distribution (UCD) and Call Sequencing
- Cost effective IP trunks / SIP connectivity
- Easy to deploy IP extensions for remote workers
- WiFi for wireless voice and data
- Applications for seamless PC and telephony integration (CTI).

Optimum flexibility and value

To maximise your operational flexibility and return on investment the OfficeServ 7030 can expand in line with the needs of your business and is capable of handling up to eight incoming lines with as many as 20 extensions.

As your business demands it, VoIP applications (IP phones/IP networking/remote workers) and wireless technology can be enabled to provide a powerful converged solution for voice and data, wired and wireless phones, faxes and modems.

"The Samsung OfficeServ has enabled staff to work smartly regardless of whether they are in the office, at home or on the move. We believe we now have a communications system which can grow with us as a business, helping us to provide the quality of response that our clients expect."

Kevin Tonner - IT Director, BPE

Improving business effectiveness

The OfficeServ 7030 Converged Communications Server offers an effective and affordable way to improve communication and collaboration between employees, suppliers and customers:

Instant results:

- Technology that is priced and packaged for smaller companies
- Incorporates efficient and flexible configuration options
 - From 4 – 8 lines (1-8 if SIP)
 - From 2 – 20 extensions
- Automatically provides caller ID, name and number
- Includes fully featured Voicemail with email integration
- Auto Attendant and many other advanced functions
- Uniform Call Distribution (UCD) and Call Sequencing ensures calls are handled efficiently

Operational flexibility:

- Capable of supporting:
 - wired and wireless handsets
 - IP phones or Key Phones or SLTs or a mix
 - Analogue, ISDN2 and/or SIP trunks

Cost savings:

- Offers automatic call routing and economical IP trunks using SIP Connectivity
- Cost-effective VoIP technology that supports IP phones / IP extensions, remote workers

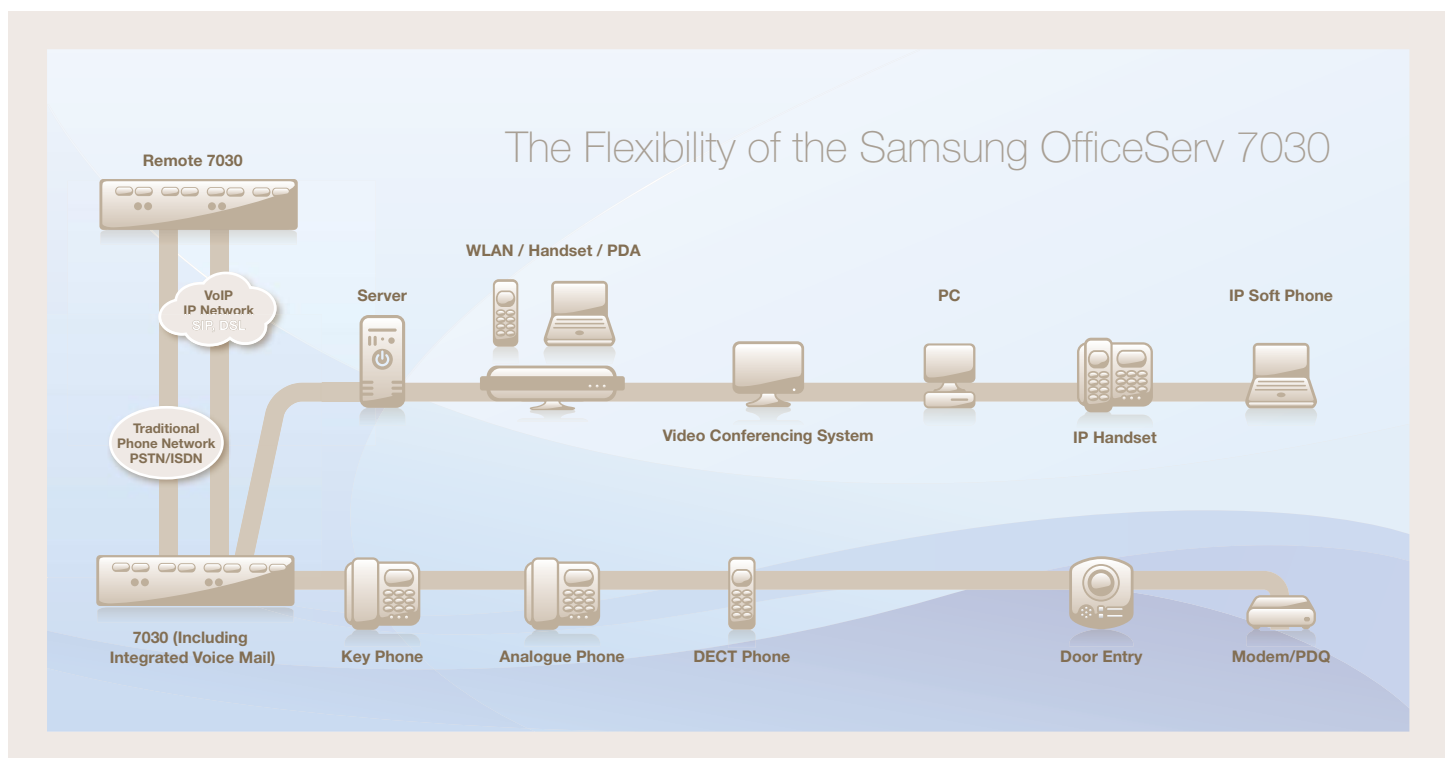
Enhanced performance:

- Optimises staff mobility and hot-desking with:
 - comprehensive “follow me” functionality
 - seamless integration of wired and wireless networks enabling wireless handsets and PDAs to access voice and data services from anywhere in the building
 - simple connection from home or other offices through remote IP phones or soft phones
 - built-in Computer Telephony Integration (CTI)
 - E-mail gateway delivers voice messages to your inbox

Easily expandable:

- A modular architecture and common software ensures full scalability and interoperability between systems, enabling easy expansion or connection to other OfficeServ 7000 platforms eg. at other offices and branches

3



OfficeServ 7030 Specification Chart 2

	OfficeServ 7030		OfficeServ 7030
Account Codes	999	Trunk Group Members	8
Authorisation Codes	500	Max SLT Virtual Ports	32
AOMs per Station (max)	2	Max DGP Virtual Ports	32
Call Logs per Station (max)	50	DLI/SLI Stations	20
Total Call Logs	500	ITP Handsets	18
Chassis (max)	2	OfficeServ Softphone	18
Call Keys	8	Proprietary WiFi Handsets	18
Class of Service	30	3rd Party SIP Handsets/ SIP-UA/Server Connections	18
CLIP Translation entries	1000	IP Trunks-SIP	8
DDI Translation entries	100	Networking Trunks (SPnet)	8
Emergency/Override Codes	8	PCM Trunks (Analogue/ISDN)	8
LCR Digit Tables entries	2000	Total Stations and Trunks	36
Group Members (Sequential or Distribute)	16	SMT-R2000 Access Points	Unlimited
Group Members (Unconditional)	16	Virtual Chassis	2
Network LCR Codes	99	Slots per Virtual Chassis	5
Pick-up Groups	10	Ports per Virtual Chassis Slot	4
Speed Dials (Total)	1500	Installation	Preferred
		Wall	No
		Floor	No
		Rack	No
System Speed Dial (max)	950	System Performance (BHCA)	300
Station Groups	10	Power Consumption	30 Watts
UCD Groups (max)	10	Chassis Dimension (per Chassis)	W = 319mm H = 363mm D = 71mm
Trunk Groups	5		